



**HARRIS
MORAN**
SEED COMPANY

LIGHTNING START™ PRIMING TECHNOLOGY

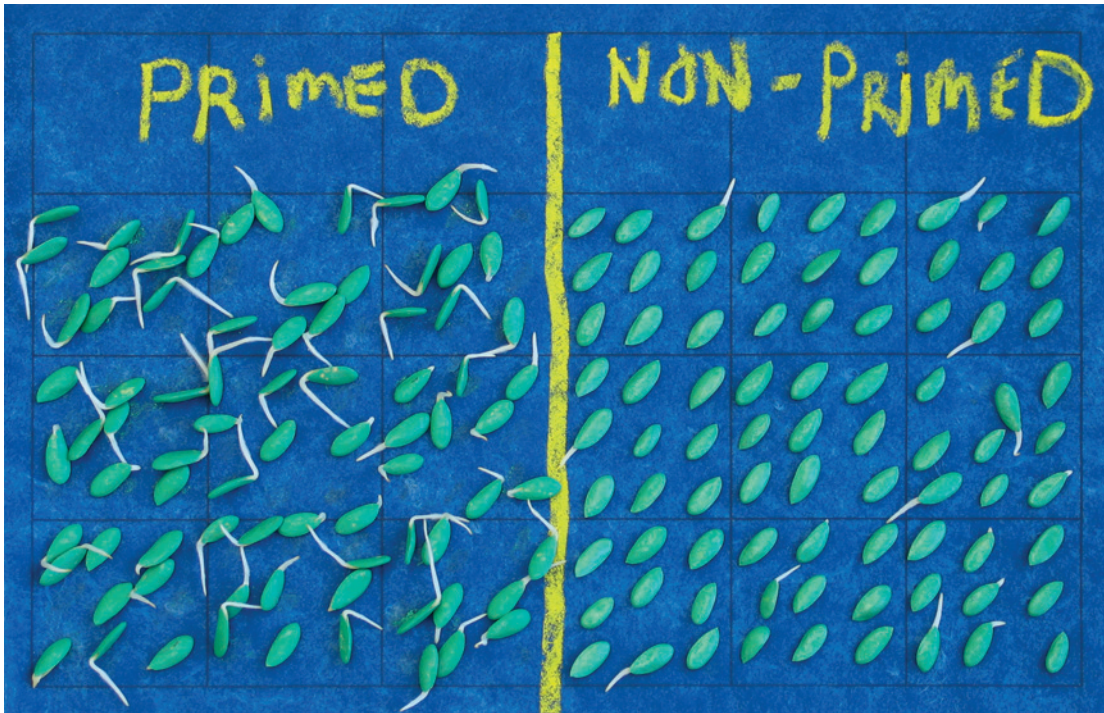


Image shows melon seed primed with Lightning Start* and germinated for 7 days under stressful conditions.

FEATURES:

- ✓ Reduces germination time
- ✓ Extends range of environmental conditions for germination to occur
- ✓ Potential benefits:
 - Improved uniformity
 - More usable transplants

LIGHTNING START™*

Seed priming means bringing seed up to specific moisture content, for a specific time, at an optimum temperature. Seed moisture is held at a level that allows the germination process to start, but does not allow radicle protrusion. After seed is held in high moisture for the optimal period of time, it is dried and ready for planting at a later date. With most species, priming shortens the time needed for germination in the field and extends the range of environmental conditions in which germination will occur.

HARRIS MORAN

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*Lightning Start is currently available on select melon varieties. Please contact Customer Service or your Harris Moran Sales Representative for more information.

Prior to purchase, please review "Primed Seed Statement" at www.harrismoran.com/technology/default.htm

Data and Disease Ratings are an average of results from various test locations. It is **not** a prediction of future performance, but a summary of past results. Your performance will vary depending on the actual environment, pathogen strain and management conditions in your field. You must read and understand the Harris Moran Limitation of Warranty and Liability (found at www.harrismoran.com) before using this product.

